

Biogospodarstvo: nova razvojna in poslovna priložnost v agroživilstvu



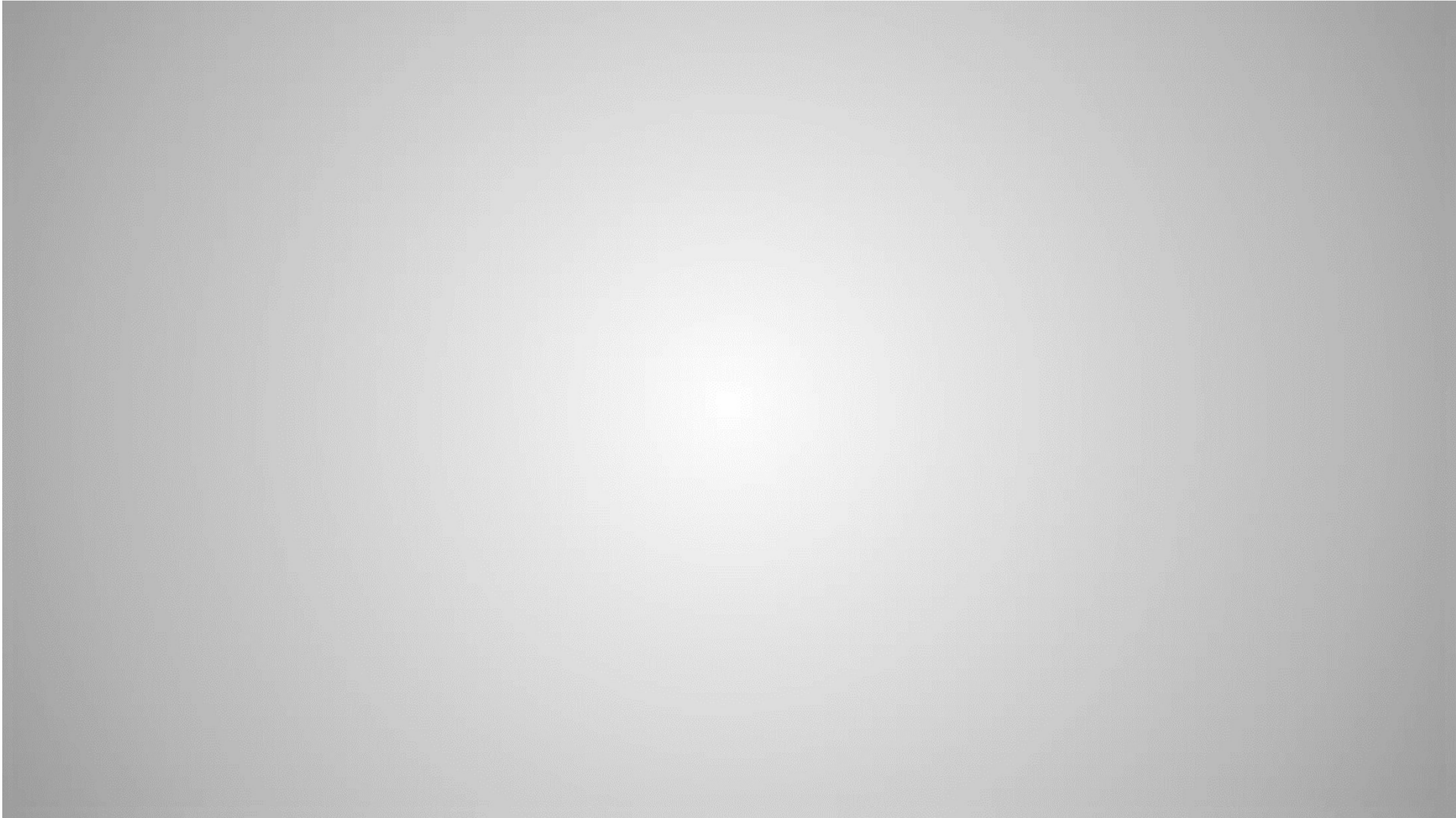
Kreativnost in inovativnost v središču krožnega gospodarstva

Mag. Ladeja Godina Košir

Circular Change

European Circular Economy Stakeholder Platform





Kožno ~~ALI~~ bio? Krožno IN bio!

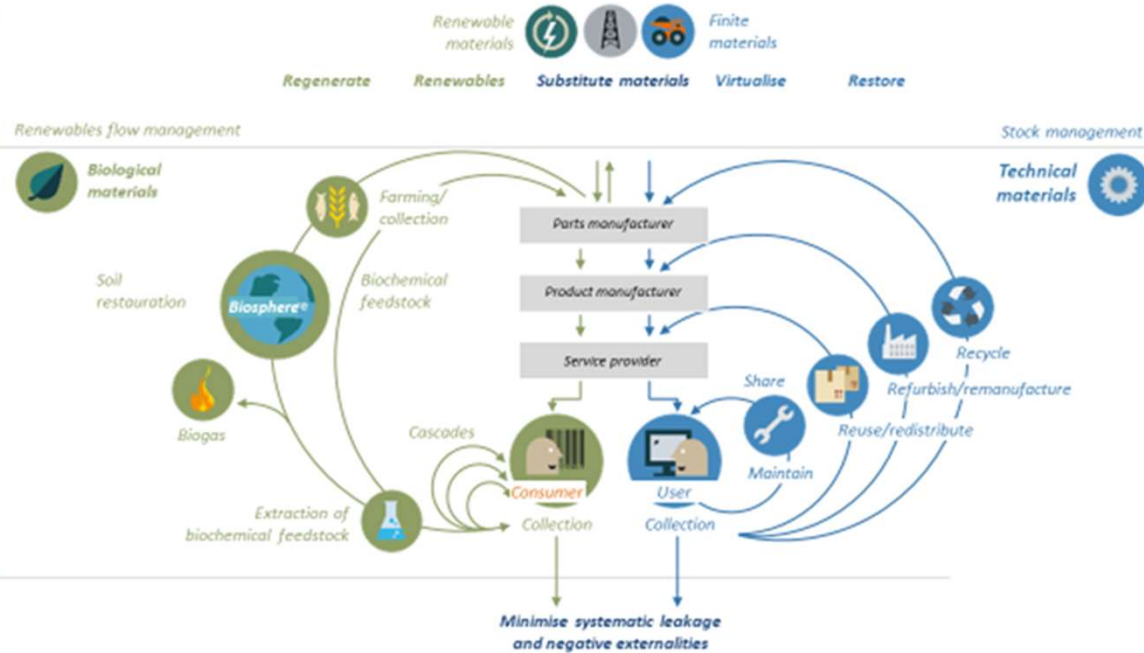
OUTLINE OF A CIRCULAR ECONOMY SYSTEM

Principles

1 Preserve and enhance natural capital by controlling finite stocks and balancing renewable resource flows

2 Optimise resource yields by circulating products, components and materials in use at the highest utility at all times in both technical and biological cycles

3 Foster system effectiveness by revealing and designing out negative externalities



Source: Ellen MacArthur Foundation; McKinsey Center for Business and Environment; UmweltStiftungsfonds für Umweltökonomie und Nachhaltigkeit;



Nekaj dejstev za ogrevanje

Poraba biomase v EU:

- 59% za proizvodnjo krmil in hrane
- 17% za bioenergijo
- 4% za biogoriva
- 20% za ostale izdelke (npr. izdelki iz lesa)

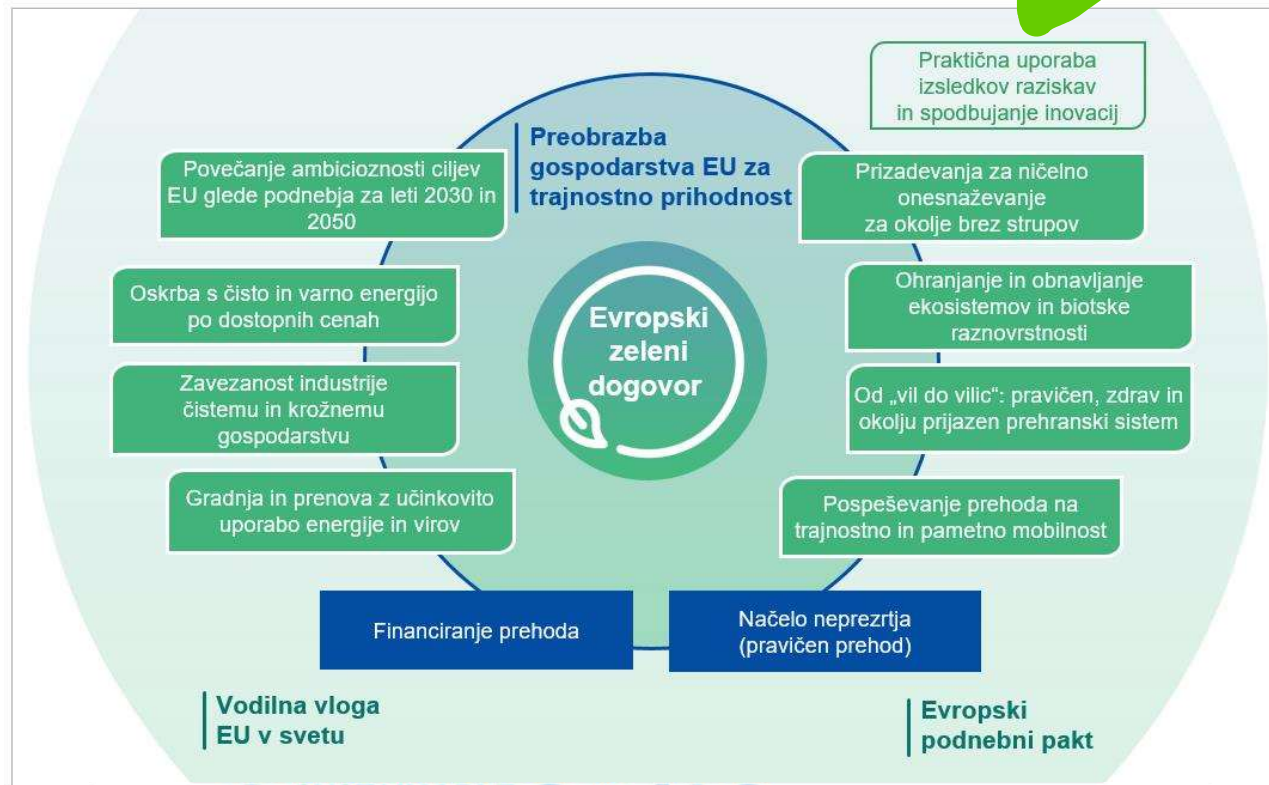
NOVE PRILŽNOSTI

A SUSTAINABLE AND CIRCULAR BIOECONOMY FOR EUROPE



Kako bomo okrevali?

ZELENO 



 SUSTAINABLE DEVELOPMENT GOALS



sLOVEnija in 10,2 milijard €



Smo dovolj inovativni?

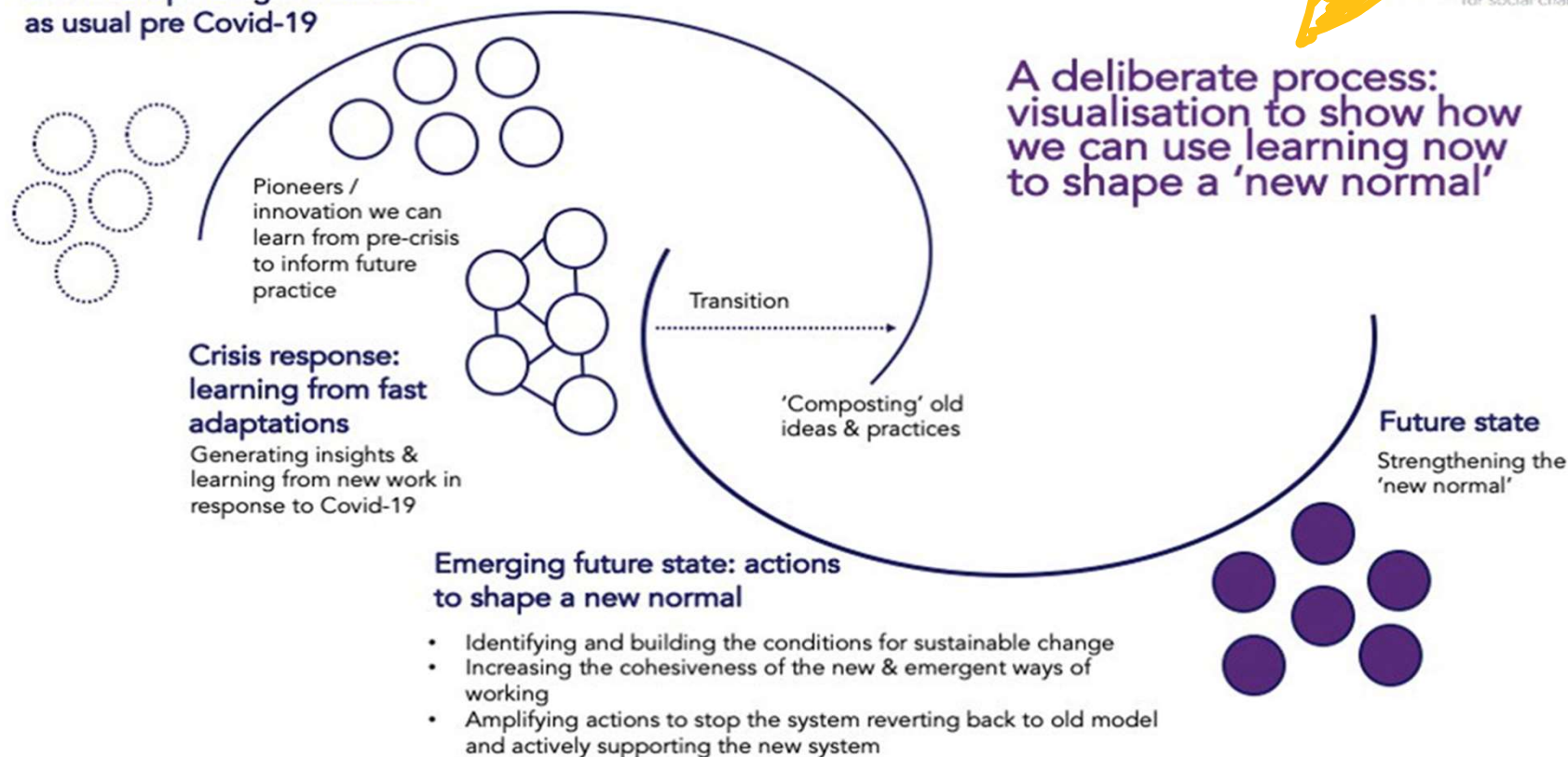


Isti način - nove rešitve



collaborate
for social change

Dominant paradigm/business
as usual pre Covid-19



Interreg
Alpine Space
Alp. Bio. Eco.

Kompetence za izhod iz krize

INOVATIVNOST
KREATIVNOST

WORLD ECONOMIC FORUM

Growing

- 1 Analytical thinking and innovation
- 2 Active learning and learning strategies
- 3 Creativity, originality and initiative
- 4 Technology design and programming
- 5 Critical thinking and analysis
- 6 Complex problem-solving
- 7 Leadership and social influence
- 8 Emotional intelligence
- 9 Reasoning, problem-solving and ideation
- 10 Systems analysis and evaluation

SISTEMSKI
PRISTOP

DESIGN

KRITICNO MISLJENJE

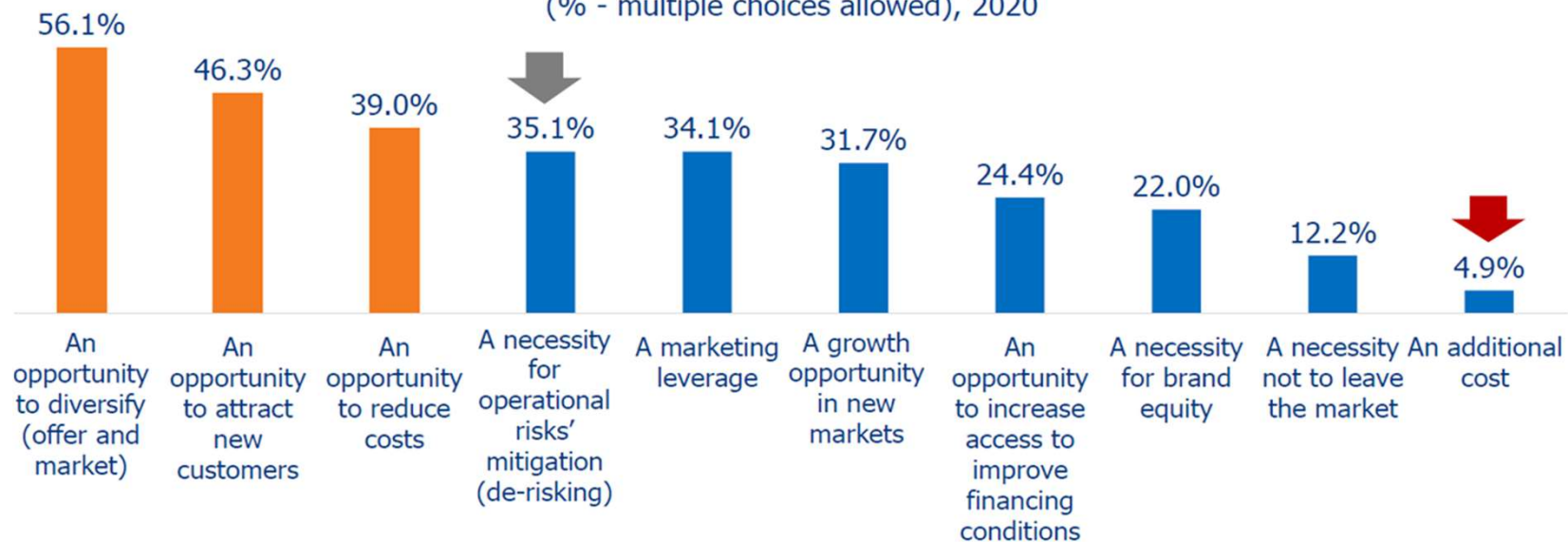
Krožno gospodarstvo kot priložnost

Circular Europe – Key findings of the research study



According to EU business leaders, Circular Economy can ensure a structural **competitive advantage**

Answers to the question "Circular Economy represents for your company..."
(% - multiple choices allowed), 2020



Interreg
Alpine Space
Alp Bio Eco

Krožne bio-rešitve: ne gre le za nadomeščanje „fosilnega z obnovljivim“- iščemo prebojne inovacije



Casein Fibre
An Innovative Milk Fibre



TEKSTIL



GORIVO

EMBALAŽA

Circular Change v akciji

VABLJENI 😊



<https://bioeast.eu/>



<https://www.effective-project.eu/>



Problemi čakajo na rešitve

DANES
SMO
TU

- Neprepoznan potencial krožne & bioekonomije
- Uspavanost ob zadostni količini biomase v CEE regiji
- Nizka umeščenost tematike na politični agendi
- Prešibka povezanost med raziskovalnim sektorjem in gospodarstvom
- Ustvarjanje večje dodane vrednosti z uvedbo novih poslovnih modelov
- Zavedanje soodvisnosti med akterji v regiji in s tem povezanimi priložnostmi
- Komuniciranje vsebin na (za politike) atraktiven način
- Izpostavljanje dobrih praks in učinkovitejše mreženje



Na svetu si, da gledaš **sonce**.
Na svetu si, da greš za **soncem**.
Na svetu si, da sam si **sonce**
in da s sveta odganjaš – **sence**.

Tone Pavček



SIJOTE DAN
ZE LIM

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Ladeje ☺



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